

MARKETING MAN

YEAR	NAME	YEAR	NAME
1989	DR.KWESI BOTCHWAY	1997	MR.P.K AWUAH
1990	MR. HANS WOELFER	1998	DR.KWABENA DUFFOUR
1991	MR.R.K.SELBY	1999	DR.NII NARKU QUAYNOR
1992		2000	MR. KWABENA ADJEI
1993	MR.ATO POBEE AMPIAH	2001	PROF. KWABENA .F.BOATENG

MARKETING WOMAN

1989	MRS. CAULLEY HANSON	1997	MRS DINAH A. AYENSU
1990	MS SHERRY AYITTEY	1998	MRS. ELIZABETH VILLARS
1991	MRS.AMA GYAMFUAH AKPAN	1999	MRS THERESA OPPONG BEEKO
1992	MRS. VIDA NYARKO	2000	MRS. L.B.OSAFO-ADDO
1993	MRS. BAETA ANSAH	2001	MRS.CECILIA ADWOA KWOFIE
1994	PROF. M.A. GREENSTREET	2002	MRS. GRACE AMEY AMEY- OBENG
1995	PROF. AWURAMA ADDY	2003	MS ADELAIDE AHWIRENG
1996	VIVIAN SERWAA ADU	2004	MRS. BELLA AHU

STUDENT

1989	SAMUEL DUODU	1997	MRS. GIFTY OFORI
1990	THERESA OPPONG	1998	ABENA OSEI
1992	BENJAMIN ATTAH	1999	JERRY ABAYAA
1993	E.F. ADDAE	2000	GLORIA ATITSOGBI
1993	OSAM VERA ARABA	2001	ANDREW KPAKPO- MILLS
1994	WINIFRED YAOAGBAZ	2002	KOFI COBBOLD
1995	MARY AKWELEY AYI	2003	BARIKISU UMAR
1996	ABIGAIL ARMAH	2004	DESMOND LAMPTEY

MARKETING PERSONALITY

1989 - MR. KWESI AHWOI
NARTEY

1994 - MR. CHRIS

1992 - MR.J.S ADDO
P.A.KURANCHIE

1993 - DR.

1991 - MR. KWAME BAMFO

1992 - MR. SAM JONAH

MARKETING ORIENTED ORGANISATION

1989	POINEER TOBACCO CO.LTD	1997	FAN MILK GHANA LTD
1990	EVEREADY GHANA LTD.	1998	LATEX FOAM
1991	BAMSON CO. LTD.	1999	GHANA BREWERIES LTD.
1992	BAMSON CO. LTD	2000	PEACE FM.
1993	NESTLE GHANA LTD.	2001	PPAG

1994	ASTEK FOOD PROCESSING CO. LTD.	2002	NESTLE (GH.) LTD.
1995	LEVER BROTHERS GHANA	2003	KINAPHARMA LTD.
1996	GHNA TEXTILE PRINTING	2004	SCANCOM

PRODUCT OF THE YEAR

1989	CLUB BEER	1997	GUINNESS
1990	GUINNESS	1998	STAR COLD FILTERED
1991	GUINNESS	1999	KASAPREKO ALOMO BITTERS
1992	GUINNESS	2000	VILLAGE FRESH ALATA SAMINA
1993	STAR BEER	2001	CASTLE MILK STOUT
1994	CLUB DARK	2002	EVERLAST
1995	STAR BEER	2003	INTERPLAST HIGH DENSITY PIPES
1996	CLUB SHANDY	2004	NESCAFE CREM 3 IN 1

AIRLINE OF THE YEAR

1989	KLM	1997	KLM
1990	SWISSAIR	1998	BRITISH AIRWAYS

1991	KLM	1999	BRITISH AIRWAYS
1992	SWISSAIR	2000	KLM
1993	SWISSAIR	2001	KLM
1994	KLM	2002	LUFTHANSA
1995	KLM	2003	BRITISH AIRWAYS
1996	LUFTHANSA	2004	KLM

PETROLEUM COMPANY OF THE YEAR

1989	NONE	1997	MOBIL(GH)LTD
1990	GOIL	1998	MOBIL (GH)LTD
1991	MOBIL	1999	MOBIL(GH) LTD
1992	MOBIL	2000	NONE
1993	GOIL	2001	SHELL GHANA LTD.
1994	GOIL	2002	GOIL
1995	ELF OIL COMPANY	2003	NONE
1996	SHELL (GH)LTD	2004	SHELL GHANA LTD.

CHOP BAR OF THE YEAR

1989	NONE	1997	NONE
1990	MAWULI CHOP BAR	1998	AGBAMAAME

1991	CRAB HOUSE	1999	AUTIE BEE CHOP BAR
1992	MAWULI	2000	SANTA ROSE
1993	CRAB HOUSE	2001	ODO RISE
1994	BREW BEAT- STOPOVER	2002	ASANKA LOCALS
1995	AKYEANSA CHOP BAR	2003	OBAA LIZZIE
1996	HARLEM HOME COOKING SERVICES	2004	ASANKA LOCAL

OUTDOOR ADVERT OF THE YEAR

1989	COCA COLA	1997	STAR
1990	MOBIL OIL	1998	STAR COLD FILTERED
1991	EMBASSY	1999	GUINNESS
1992	EMBASSY	2000	SPACEFON
1993	TORRERO WINE	2001	COCA COLA
1994	EMBASSY -PTC	2002	LUX
1995	GUINNESS 40 SHEET	2003	GTP-TIMELESS
1996	GUINNESS	2004	GUINNESS

1989	FRYTOL	1997	SPACEFON
1990	NESTLE CERELAC	1998	ADB MONEY TRANSFER
1991	DHL	1999	GTP
1992	POLY TANK	2000	GHANA AIRWAYS WASHINGTON BATILMORE LAUNCH
1993	WAHOME STEEL LTD	2001	GMTC
1994	MOBITEL	2002	MERCHANT BANK- PUTTING YOU ON THE ROAD TO SUCCESS
1995	CLUB DARK	2003	MILLICOM BUZZ AD
1996	GCB SHARE OFFER	2004	SPACEFON

RADIO ADVERT OF THE YEAR

1989	O.R.S	1997	MOBITEL CAMPAIGN
1990	FRYTOL	1998	FANTA(WELCOME TO THE WORLD)
1991	CAPTAIN PLANET	1999	INTERPLAST
1992	METAL WARE	2000	INTERPLAST (EVEN SPACE)
1993	CLUB BEER	2001	FRYTOL

1994	GSMF - CONDOMS	2002	PROVIDENT(LEAN ON ME)
1995	IDEAL MILK	2003	AKUMA APC
1996	SEEL CARD (AKAN)	2004	INTERPLAST (INTERNATIONAL PLUMBER)

TV ADVERT OF THE YEAR

1989	ABC BEER	1997	FRYTOL SACHET
1990	GOIL GAS	1998	TAMPICO
1991	POINEER NAILS	1999	CLUB BEER SERIES
1992	TFCC ANIMAL FEED	2000	UNILEVER (MY DEPENABLE PATNER)
1993	KEY SOAP	2001	RIGHT OF THE CHILD
1994	UNICAP M	2002	INDISCIPLINE CAMPAIGN AD
1995	DONEWELL	2003	HAND WASHING CAMPAIGN
1996	FAN YOGHURT	2004	CADBURY BOURNVITA

INSURANCE COMPANY OF THE YEAR

1989	GREAT AFRICAN INSURANCE	1997	GEMINI LIFE INSURANCE CO.

1990	GREAT AFRICAN INSURANCE	1998	METROPOLITAN INSURANCE
1991	PROVIDENT INSURANCE CO.	1999	GEMINI LIFE INSURANCE CO
1992	PROVIDENT INSURANCE CO.	2000	METROPOLITAN INSURANCE
1993	PROVIDENT INSURANCE CO.	2001	STAR ASSURANCE
1994	GREAT AFRICAN INSURANCE	2002	METRPOLITAN INSURANCE
1995	STATE INSURANCE COMPANY	2003	SATE INSURANCE CO.
1996	ENTERPRISE INSURANCE	2004	STATE INSURANCE CO.

BANK OF THE YEAR

1989	STANDARD CHARTERED	1997	STANDARD CHARTERED BANK
1990	STANDARD CHARTERED	1998	STANDARD CHARTERED BANK
1991	STANDARD CHARTERED	1999	STANDARD CHARTERED BANK
1992	AGRIC DEV.T BANK	2000	BARCLAYS BANK
1993	NATIONAL INVESTMENT BANK	2001	GHANA COMMERCIAL BANK
1994	MERCHANT BANK	2002	BARCLAYS BANK
1995	SOCIAL SECURTY BANK	2003	ECOBANK

RETAIL OUTLET OF THE YEAR

1989	G.N.T.C	1997	SHELL SHOPS
1990	BB FOODS LTD	1998	MULTI-STORES
1991	LAVA LTD	1999	KAOLA
1992	LAVA LTD	2000	KOALA
1993	KWATSONS	2001	MAX MART
1994	A-LIFE	2002	MELCOM
1995	A-LIFE	2003	MELCOM
1996	MOBIL SUPERMARKET CHAIN	2004	MELCOM

MOTOR FIRM OF THE YEAR

1989	GHAMOT	1997	MECHANICAL LLOYD CO
1990	GHAMOT	1998	VODI TECHNIKS
1991	GHAMOT	1999	MECHANICAL LLOYD CO
1992	MECHANICAL LLOYD	2000	TOYOTA (GH) LTD
1993	MECHANICAL LLOYD CO	2001	SILVER STAR
1994	JAPAN MOTORS	2002	HONDA PLACE

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1995	GHAMOT	2003	TOYOTA
1996	SCOA	2004	TOYOTA

MANUFACTURING COMPANIES

1989	LEVER BROTHERS	1997	PZ (GH)LTD
1990	ACCRA BREWERY LTD	1998	DOMOD CO.LTD
1991	FANMILK	1999	POINEER FOOD CANNERY
1992	WAHOME STEEL WARE	2000	ALUWORKS
1993	LEVER BROTHERS	2001	INTERPLAST
1994	POINEER FOOD CANNERY	2002	PRINTEX
1995	GAFCO	2003	NESTLE
1996	DOMOD	2004	POLY GROUP OF COMPANIES

HOSPITALITY FACILITY

1989	ROSE GUEST HOUSE	1997	
1990	SANAA LODGE	1998	
1991	NORTH RIDGE HOTEL	1999	HILL CREST HOTEL
1992	CICERO GUEST HOUSE	2000	COCONUT GROVE BEACH RESORT
1993	HOTEL GEORGIA	2001	ROYAL BASIN
1994	NOVOTEL	2002	M-PLAZA
1995	MARRISET HOTEL	2003	GOLDEN TULIP
1996	NOGAHIL	2004	MOLE NATIONAL PARK

RADIO PROGRAMME OF THE YEAR

- 1999 MEDIA REVIEW – UNIVERS
- 2000 SUPER MORNING SHOW – JOY FM
- 2001 WO HAW NE SEN
- 2002 ASETENA MU SEM – JOY FM
- 2003 ARRIVE ALIVE - JOY FM
- 2004 KOKROOKOO

TV PROGRAMME OF THE YEAR

- 1999 TAXI DRIVER
- 2000 MMAA NKOMO
- 2001 THINGS WE DO FOR LOVE
- 2002 IT TAKES TWO
- 2003 KEJETIA
- 2004 IT TAKES TWO