

**GHANA SCHOOL OF MARKETING – JULY 2008 ADMISSIONS, STUDY TIME TABLE**

<b>DAYS</b>	<b>LCCI</b>	<b>PROFESSIONAL</b>	<b>CERTIFICATE</b>	<b>PROFESSIONAL</b>	<b>DIPLOMA</b>	<b>PROFESSIONAL POSTGRADUATE DIPLOMA</b>
	<b>FULL TIME 9.00AM-12.00PM</b>	<b>FULL TIME 9.00AM-12.00PM</b>	<b>PART TIME 5.30PM – 7.30PM</b>	<b>FULL TIME 9.00PM – 12.00</b>	<b>PART TIME 5.30PM – 7.30PM</b>	<b>PART TIME 5.30PM – 7.30PM</b>
	<b>ROOM 1</b>	<b>ROOM 2</b>	<b>ROOM 2</b>	<b>ROOM 3</b>	<b>ROOM 3</b>	<b>ROOM 4</b>
<b>MONDAY</b>	MARKETING	CUSTOMER COMMS.	CUSTOMER COMMS.	MARKETING RESEARCH & INFO	MARKETING PLANNING	ANALYSIS & EVALUATION
	K. AGBASI	YAW KESSE	YAW KESSE	A. KOOMSON	K. AGBASI	A. KOOMSON
<b>TUESDAY</b>	SELLING & SALES MANAGEMENT	MARKETING IN PRACTICE	MARKETING ENVIRONMENT	MARKETING COMM	MARKETING MANAGEMENT IN PRACTICE	MANAGING MARKETING PERFORMANCE
	KOOMSON	L. DERRY	KOOMSON		L DERRY	Y. KESSE
<b>WEDNESDAY</b>	ADVERTISING	MARKETING ENVIRONMENT	MARKETING IN PRACTICE	MKT PLANNING	MKT RESEARCH & INFO	STRATEGIC MKT DECISIONS
	Y. KESSE	A. KOOMSON	L. DERRY	K. AGBASI	A. KOOMSON	KERSTER
<b>THURSDAY</b>	PUBLIC RELATIONS	MARKETING FUNDAMENTALS	MARKETING FUNDAMENTALS	MARKETING MGT. IN PRACTICE	MARKETING COMMS	STATEGIC MARKETING IN PRACTICE
	SOLOMON ADDOTEY	K. AGBASI	K. AGBASI	L. DERRY	Y. KESSE	L. DERRY
<b>FRIDAY</b>	-	-	-	-	-	-